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www.Leaderships.com * www.Industrial-Strength-Solutions.com * www.CoreTeamsWork.com
www.Lead52.com * www.Lincoln-Leadership-Gettysburg.com * www.LessonsOfWar.com

Recommendations CTRG Books and Consulting Services

Cal Thomas, Syndicated Columnist/Fox News Contributor
[*Core Teams Work*]

"There are two roads to business and personal success. One pursues success as an end in itself, often poisoning relationships and corrupting morals; the other road is paved with sound and proven principles which succeed without poisoning relationships and without the guilt. Glen Aubrey shows us how to succeed in business and in life by taking the second and better road."

Walt Ekard, CAO, County of San Diego
[*Leadership Is--*]

"Glen Aubrey's book, *Leadership Is--*, provides the most significant new insights into the making of an effective leader I've seen in years. As one who manages 17,000 people in a large local government, I am constantly looking for fresh solutions to the myriad of issues and challenges I encounter as a leader each day. After reading this book, I can already see my organization heading to the next level!"

Major General Robert F. Dees, United States Army, Retired

[*Lessons of War—Lincoln’s Second Inaugural Address, Leadership at Gettysburg*]

Lessons of War—Lincoln’s Second Inaugural Address, Leadership at Gettysburg is a tremendous contribution to the art and science of strategic leadership, as viewed through the crucible of human conflict. Glen Aubrey’s insightful reflections into President Lincoln’s Second Inaugural Address, particularly how Abraham Lincoln “set the conditions” for our nation’s fateful transition from civil war to lasting peace, is critically relevant to the daunting challenges faced by our current senior political and military leaders, as they also determine how best to turn swords into plowshares in Iraq, Afghanistan, and beyond.

Curt Marshall, Department of Veterans Affairs, U.S. Federal Government

“...all the participants benefit from the experience of working together... it is expected and acceptable for participants to challenge each other to improve their business processes.”

Seth Godin, Author, *Purple Cow*

[*Industrial Strength Solutions*]

“No fancy theories here, just the realities of working with (and leading) teams. This book will make you think—hard—about what it means to lead.”

Malcolm Dougherty, P.E., PMP, Director, Caltrans District 6, Department of Transportation, State of California

[*Core Teams Work*]

“As a leader in a large organization I realize my executive managers are experts and leaders in their own right, but it is my job to ensure they function as an efficient, high performing team. *Core Teams Work* explores the dynamics of teamwork that can either help or hinder the entire organization’s performance. It is fun to watch the whole team pulling in the same direction.”

Dana Cornell, GTM Discount General Stores

“The development of your ‘Core Team’ concept within our one hundred and forty member employee staff has rendered very positive results... I would

strongly encourage any business, small or large, to entertain the benefits of your services. It is a journey which is well worth the effort.”

John D. Kirby, Colonel (Retired), Vietnam combat veteran, 1st Cavalry Division (Airmobile); and subsequently Attorney-at-Law, Litigation.

[Lessons of War—Lincoln’s Second Inaugural Address, Leadership at Gettysburg]

Leadership—real, enduring leadership—is shown in *Lessons of War—Lincoln’s Second Inaugural Address, Leadership at Gettysburg* to be that which is firmly grounded in and based upon reality and truth, coupled with genuine caring for those being led. This, in turn, leads to the best preparation for and conduct of the conflict. Glen Aubrey carries forward these critical leadership principals, and shows how to succeed in the next and final phase of every conflict – the ending of the conflict, with an accompanying establishment of genuine peace, or as close to genuine peace as is humanly possible, and Godly allowed. A must read for anyone who wishes his or her own conflicts, personal or organizational, to end well.”

Mark Larson, President, San Diego Radio Broadcasters Association

[Leadership Is--]

“This is not just another management book. Glen has crafted a living, breathing, practical plan to improve communication and productivity and inspire leadership at all levels. It’s a message that should not be ignored. I’ve seen these principles in action. They work!”

Dr. Rick Hicks, President, Operation Mobilization, USA

[Leadership Is--]

“We have a choice in how we lead. Glen Aubrey, in his book *Leadership Is—*, lays out a road map to navigate these choices. As we follow his advice and become more intentional in our dealings with others, we are shown how to ‘Lead well, and build people for life.’”

Rick Perrotta, CEO, Rubicon Technology Group

[Industrial Strength Solutions]

“Principles of leadership, team building, character and change are the vital determining factors in today’s competitive business landscape, and the critical

characteristics in today's flatter world. This is value-added differentiation for business products, solutions, and relationships. Mature and potential leaders will absorb and commit to practicing the principles and methodologies outline here which are reinforced with excellent 'real world' examples."

David A. Fisher - Partner, K&L Gates LLP
[Leadership Is--]

"With great difficulty, many have analyzed and some have well defined at least the qualities of leadership. Glen Aubrey superbly takes his readers into the more challenging domain of how to accomplish it."

Jerald Coleman, IT Director, Health and Human Services Agency, County of San Diego
[Core Teams Work]

"Like many organizations with technology-oriented staff, we like to attack and solve problems. *Leadership Is*— showed us how to open lines of communication. *Industrial Strength Solutions* reminded us to 'close the loop' to ensure our tasks were complete. *Core Teams Work* provides us with the principles and practices to promote effective communication amongst ourselves and with our customers."

Thomas J. Bragen, Lincoln Association of Jersey City, NJ.
[Lincoln, Leadership and Gettysburg]

"In his poignant book, *Lincoln, Leadership and Gettysburg*, Glen Aubrey said it better than I: 'Lincoln knew that indeed there remained a distinct possibility that the country he had known could cease to exist unless the national authority was restored.' How right Glen Aubrey was...in his well-researched book...In this case, the National Authority is you and I. It has always been that way and will ever be so if we are to survive and offer the abundant opportunities we once had. It's you and I who will make the difference."

Garth Gaddy, Assistant Director of Public Utilities, Water Division, City of Fresno, CA

"The themes 'People are more important than what they do' and 'making decisions about another's success' have become more than words, literally transforming the way people work together in the organization. I have

personally seen drastic improvement in individuals as both management and employee changed the way they work together.”

David Nicolas CPA, Stewardship Advisors, LLC.
[Lincoln, Leadership and Gettysburg]

“This is a *great* book!”

David A. Fisher - Partner, K&L Gates LLP

“When we first met and I first considered retaining CTRG nothing could have prepared me for what I would learn or the results that would be achieved to date. We would do it again not only with no hesitation, but happily...”

Thomas R. Clark, American Society of Consultant Pharmacists

“The net impact of your services has been to improve working relationships and to provide key leaders with the knowledge and skills to maintain this improvement in the future.”

Stephen M. Annis, CRP, Executive Vice President, Chief Financial Officer, Valley Republic Bank and Vietnam War Veteran, U.S. Air Force, 1966 to 1970
[Lessons of War—Lincoln’s Second Inaugural Address, Leadership at Gettysburg]

As an avid student of the nation-changing event we know as the Battle of Gettysburg, Glen Aubrey has now completed his second study of the lessons to be learned from that conflict and, more importantly, the lessons to be learned from studying the genius that was and is Abraham Lincoln. In *Lessons of War—Lincoln’s Second Inaugural Address, Leadership at Gettysburg*, Glen opens our eyes to the message of hope, commitment, and faith in God that Lincoln so skillfully wove into his Second Inaugural Address. You cannot read this book without gaining enormous insight into Abraham Lincoln—the man. Glen then takes that insight and develops a clear understanding of how those truths can be used to enrich our own lives and leadership styles today.

Alisa Edwards, Urban Homes Real Estate

“I so enjoyed the experience of your core team training and wanted to write a quick note to express my thanks and share with you how I have been able to

apply the tools in my life. As you know, I am a Realtor. I work for myself, considered an independent contractor in the State of California. It was interesting to me once we got into the team training, that I am part of several teams in my work environment. I do have a core team of people that I work with towards a common goal in each transaction. The tricks and tools I learned have helped to solidify the foundation of each team I work with and the way we communicate, as well as why we do what we do. I would recommend your class series to anyone looking to polish team communication and goal clarification.

Thank you so much for all the coaching, it has provided a wonderful foundation for my everyday life, both work and home. You and your team are doing great things!"

Barry E. Willey, Colonel (ret.), U.S. Army and author of *Out of the Valley (Officers' Christian Fellowship, 2007)*
[Lessons of War—Lincoln's Second Inaugural Address, Leadership at Gettysburg]

Many Americans have never encountered Lincoln's Second Inaugural Address, nor fully appreciate the strategic importance of the Battle of Gettysburg in our nation's history. Glen Aubrey's *Lessons of War—Lincoln's Second Inaugural Address, Leadership at Gettysburg* brings both of these historically significant events together in a poignant way. He helps us see clearly that seeking peaceful resolution is the ultimate aim of those forced to participate in war and that good leaders "choose the best ways to conduct and conclude it." Aubrey's insights are captivating and compelling. Examples of sound leadership lessons and principles abound in every chapter. Former, current and aspiring leaders would be wise to learn them, savor them...and apply them as they lead. This is a future classic.

Kevin Bouren, Major, U.S. Army
[Lessons of War—Lincoln's Second Inaugural Address, Leadership at Gettysburg]

With his clear and engaging style, Glen once again delivers a fascinating and indispensable examination of leadership, this time through the lens of an American hero. Lincoln's powerful legacy of strong leadership in war, founded upon his reverence for God, is a sterling model for every leader. Military and civilian leaders must apply the timeless lessons gleaned from Glen's analysis, particularly during this age of enduring conflict."