

No fancy theories here, just the realities of working with (and leading) teams. This book will make you think—hard—about what it means to lead.

—Seth Godin, Author, *Purple Cow*

Holistic and practical, *Industrial Strength Solutions* defines a clear-cut methodology for building work teams. It also provides understandable measurement tools for team performance. It is fundamentally a comprehensive game plan for the leader and work group who want to make a positive difference.

—Suzanne M. Shaw, Ph.D., CEO, Troubleshooters International, Inc.

Industrial Strength Solutions provides solutions and formulas that serve to create teams of people of diverse chemistry committed to common shared values, principles and solutions. As Glen so accurately puts it, well cultivated desire becomes one of the most important ingredients of a successful team.

—Dana Cornell, President, and Jerry Crouch, Executive Vice President, GTM's Discount General Stores

This is an engaging read. Principles of leadership, team building, character and change are the vital determining factors in today's competitive business landscape, and the critical characteristics in today's flatter world. This is value-added differentiation for business products, solutions, and relationships. Mature and potential leaders will absorb and commit to practicing the principles and methodologies outlined here which are reinforced with excellent "real world" examples.

—Rick Perrotta, CEO, Rubicon Technology Group

If you are part of a working team, you are constantly looking for opportunities to build your people and produce more. The key is to shape teams that work well for the right reasons. Any work environment can become a place of profound improvement in people and productivity when constructive actions come from better decisions. *Industrial Strength Solutions* provides great techniques to build solid work groups with true stories of resulting outcomes. It teaches how to correctly combine workplace ingredients to produce the quality solutions your business demands. Will you engage and become an active participant in the success of your team?

Glen Aubrey is President and CEO of Creative Team Resources Group, Inc. (CTRG), www.ctrg.com. He is a business consultant, conference speaker, leadership trainer and professional musician. He has authored *Leadership Is—*, *Industrial Strength Solutions*, *Core Teams Work*, *Growing Core Teams*, *Core Team Impact!*, *Go from the Night*, *Arranging Notes*, and *Lincoln, Leadership and Gettysburg*.

Please visit www.LeadershipIs.com, www.Industrial-Strength-Solutions.com, www.CoreTeamsWork.com, and www.Lincoln-Leadership-Gettysburg.com.

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