

# **The American Heritage Lincoln Leadership Conference 2010**

## **Sponsorship Information**

05-18-10

### **Current Sponsors:**

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5. The Boy Scouts of America
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7. Creative Team Resources Group, Inc.
8. C and I Grading, Inc.
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14. Ross Chiropractic Center

**Thanks to all of you! You are the businesses that give and receive the support of our community!**

Greetings, Friends: **The American Heritage Lincoln Leadership Conference 2010 is coming to Lakeside on July 1.**

You are or can be a part of this incredible event where we will:

1. Honor members of our Military, those in active service and our veterans, who will be admitted free
2. Honor the Boy Scouts of America
3. Learn principles of Leadership from the Gettysburg Address (July 1 is the 147<sup>th</sup> Anniversary of the first day of the Battle of Gettysburg)
4. Contribute a sizable donation to the Boys and Girls Club of East County, Lakeside Clubhouse...\$20.00 for every paid attendee!
5. Advertise and promote our loyal and committed local business **sponsors**
  - A flyer is attached that will explain more of the information.

- I have had the privilege of talking with most of you and to a person you have all indicated profound interest in this event.
- Many of you have already signed up to sponsor.
- Please note that the attached flyer is a Sample Draft.
- **We are adding sponsors now**. If you have not signed up to be a sponsor please email us or call, and let us know —we will add **you** to our advertising.
- **Distribution of official advertising for the event begins Monday April 26!**

**What our sponsors receive:**

1. Booth (table or if you have a booth no more than 6 ft. wide) for display of your materials at the conference
2. Advertising and promotion by the facilitator
3. Signed copy of Lincoln, Leadership and Gettysburg
4. Exposure to your community of at least 100 potential and returning customers
5. Opportunity to give back to your community as well as receive from it

Here's the bottom line: **We are looking for between 20 – 25 local businesses to each contribute \$299.95 for this event.** This will completely pay all costs of the event, allowing us, for every paid attendee at \$39.95, to donate all proceeds, amounting to \$20.00 per paid attendee, to the Boys and Girls Club of East County, Lakeside Clubhouse! **We want at least 100 paid attendees present...and you can see that the donation to this worthy cause will be at least \$2,000.00!**

**Let's come together to do this.** For those who have already sponsored, please receive our sincere thanks. **There is still time for \*you\* to sponsor! Call (619) 562 7400 #100.**

Here's the reason: No debt and we pay as we go **so that every dime we collect over and above the cost of books, at \$20.00 per paid attendee, will be used for the Boys and Girls Club of East County, Lakeside Clubhouse.**

**Sponsorship checks in the amount of \$299.95 should be made out to: Creative Team Resources Group, Inc. (CTRG). Please mail to:**  
**CTRG**  
**553 North Magnolia Ave.**  
**El Cajon, CA 92020**

**Or call us at (619) 562 7400 #100 and we will come and pick up your sponsorship check and give you an in-person update along with your signed book!**

**Thanks for your participation and for joining us!**

Glen Aubrey  
[www.ctrg.com](http://www.ctrg.com) \* [www.Lincoln-Leadership-Gettysburg.com](http://www.Lincoln-Leadership-Gettysburg.com) \* [www.LincolnLeadershipConference.com](http://www.LincolnLeadershipConference.com)